



# HO WING SUM RENITA

UI UX DESIGNER

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📧 Renita Ho

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## DESIGN SKILLS



FIGMA



ILLUSTRATOR



PHOTOSHOP



AFTEREFFECT



PREMIERE

### Knowledge

User research

UI interaction

User flows

Wireframing

Typography

Web/ User interface Design

Corporate Design

Visual Communications

## I AM...ENFP

I'm a 29 years old UI & UX designer. I have around 8 years of experiences working as a full time UI UX & graphic designer. Seeking for a stable position in the field of UI UX design industry in order to provide the clients with excellent graphical & technical solutions. I'm ready for new challenges. I love learning and working with people, specially if they have the same passion that I have for what they do.

## EXPERIENCE

### BlueOnion Limited

April 2024 - present | As a **Senior UX UI Designer** of a **Saas investment analysis company**

- User research, information architecture, UI design, prototyping and testing on a investment platform
- Create wireframes, prototypes that effectively communicate the functionality and interaction flow
- Create sustainability data visualization (Charts & tables), and data-driven user experiences

### LABS Group Limited > New Galaxy Global Company Limited

March 2022 - Oct 2023 | As a **Senior UX UI Designer** of a **Web 3.0 & Metaverse Company**

- Generate requirements from stakeholders into use cases, user stories, and user flows
- Create sitemap, nformation architecture, wireframes, prototypes, and mockups for web and app
- Visualize ideas into style guides, design systems, design patterns, and attractive user interfaces
- Coordinating with programmers to ensure seamless integration of design and development, including any necessary improvements or modifications.

### Seven Senses Game Company Limited

May 2020 - Aug 2021 | As a **Multi-media Designer** of a **Gaming Company**

- Provide all visual materials for gaming maintenance, such as functional UI and seasonal visual support
- Responsible for meet different ranges of design needs for gaming promotional assets & operations
- Coordinate in production of video and graphic design for marketing team, includes social media feed, in-game materials and website design

### Bravos Pictures Limited

Dec 2017 - Dec 2019 | As a **Multi-media Designer** of a **Film & Distribution Company**

- Develop movie materials with it's concept and rebrand the title block from foreign to local
- Coordinate in production with marketing team, in order to promote movie in the best way to get the highest return
- Coordinate in operation of various movie events, such as video editor, photographer and video shooting

### Techture Limited

Feb 2016 - Feb 2017 | As a **Graphic Designer** of a **Digital Marketing Agency**

- Developpe and work collaboratively with developers to deliver digital design solutions of creative, technical and conceptual to clients
- Coordinate in production of various marketing materials including flyers, brochures, company newsletters, e-newsletters, website, event announcements, backdrop, advertorial design, etc

## EDUCATION

### UX & UI Design Professional Program

Studied in **Venturenix Lab**  
2021-2021

### Middlesex University, London

**Bachelor of Arts (Honours) in Graphic Design**  
2014-2016

## I AM A PROBLEM SOLVER

Prototyping



Video Editing



Interface Design



Communication



Typography



Working Independence



Grid & Layout



Multitasking



Color combination



Organizational



Image editing



Time Management



## LANGUAGES

CANTONESE  
Mother language

ENGLISH  
Advanced level

MANDARIN  
Advanced level